

MUSIC BUSINESS NETWORKING SESSION: 25 FEBRUARY 2023

THEME: "Unleashing the Power of Music Business: An Interactive Session"

Introduction:

The music industry is constantly evolving, and individuals and organizations must stay ahead.

The Music Business Networking Sessions **aim** to educate attendees on how they can improve themselves creatively, take advantage of music business opportunities, and equip them with the necessary tools to succeed.

The **goal** of the music business networking session is to provide a platform for attendees to connect, network, and collaborate with industry professionals, peers, and thought leaders.

We will achieve this by bringing together individuals from different areas of the Botswana and SADC entertainment and creative industries (artists, animators, videographers, writers, lawyers, record labels, managers, agents, and music publishers) together with government-based and international organizations, and media outlets, to foster collaborations and professional development, by facilitating meaningful and productive conversations, foster new partnerships, and promote the exchange of ideas and best practices.

We expect at least 50 attendees from the local and international community per session, with each attendee paying P150. The Sessions will also have 15 stalls (5 partners and ten paid stalls at P250 per stall).

By the end of the session, attendees will have expanded their professional network, gained valuable insights, and made lasting connections in the music business community.

Thank you for choosing to host The Music Business Networking Sessions, I am confident that our partnership will yield great results that will go beyond our respective areas of expertise.

Event Overview:

Date: 25 March 2023

Time: 10:00 AM - 17:00 PM

Venue: NOTWANE LIFESTYLE CLUB

Event Schedule:

09:00 AM - 10:00 AM: Arrival and registration

10:00 AM - 10:30 AM: Welcome and Housekeeping

10:30 AM - 11:00 AM: Mental Health Presentation (Shanel Nikolic)

11:00 AM - 11:30 AM: Moving from music to entrepreneurship (Touch - Savage/Golden Touch)

11:30 AM - 12:00 AM: Keynote Speaker: [Sakhele Mzalazala]

12:00 AM - 12:45 PM: Panel Discussion and Q&A

12:45 AM - 1:45 PM: Networking and Lunch (Visit stalls)

1:45 PM - 2:00 PM: Attendees settle into their seats

2:00 PM - 2:30 PM: Crafting a successful project - Project Management (Chubbito)

2:30 PM - 3:00 PM: Submitting your work to Radio (Local station perspective)

3:00 PM - 3:30 PM: Financial tips for creatives

3:30 PM - 4:15 PM: Panel Discussion and Q&A

4:15 PM - 4:45 PM: Break Away Session - Males (How to behave as a male in the music industry)

4:15 PM - 4:45 PM: Break Away Session - Males (How to behave as a male in the music industry)

4:45 PM - 5:00 PM: Conclusion and Close

5:00 PM - 12:00 AM: SHOWCASES

Key Takeaways:

- Up-to-date knowledge of the current state of the music industry
- Best practices and innovative strategies for monetizing music
- Networking opportunities with industry professionals and peers
- Inspiring insights and practical tips to help attendees succeed in the music business

Conclusion:

This interactive session will provide attendees with a comprehensive understanding of the music business and equip them with the tools to succeed in this highly competitive industry. Register now to secure your spot and unleash the power of your music business.

Current Partners:

1. **PUBLISHING:** BW MADE
2. **MEDIA:** EBW MAGAZINE
3. **VENUE:** NOTWANE LIFESTYLE CLUB
4. **INTERNATIONAL:** THE MUSIC IMBIZO

MUSICIANS, PRODUCERS AND WRITERS
ARE INVITED TO A
MUSIC BUSINESS
networking Session

25 MARCH 2023
10:00 AM - 11:00 PM

NOTWANE LIFESTYLE CLUB

SPEAKER:
SAKHELE MZALAZALA
CREATIVE INDUSTRY
CONSULTANT, AUTHOR

Learn how to make money in the music Industry.
Merchandise ~ Sell beats and keep ownership.
Learn about Copyright and Intellectual Property
Learn how to get airplay on Radio and TV

REGISTER NOW
& STAND A CHANCE TO WIN GREAT PRIZES

P 150 PER PERSON

SALE

LIMITED STALLS AVAILABLE **P 250**

+26774017451
knowtheledgebw@gmail.com

SAVE THE DATE

MUSICIANS, PRODUCERS AND WRITERS
MUSIC BUSINESS
Networkng Session

25 MARCH 2023
10:00 AM - 11:00 PM

NOTWANE LIFESTYLE CLUB

INTERNATIONAL SPEAKER, PROFESSIONAL WORKSHOP, NETWORKING SESSION, MERCH ON SALE, SHOWCASES

REGISTER NOW
& STAND A CHANCE TO WIN GREAT PRIZES

P 150 PER PERSON

LIMITED STALLS AVAILABLE **P 250**

+26774017451
knowtheledgebw@gmail.com
FOR MORE INFORMATION

MUSICIANS, PRODUCERS AND WRITERS
MUSIC BUSINESS
Networkng Session

25 MARCH 2023
10:00 AM - 11:00 PM

NOTWANE LIFESTYLE CLUB

STALLS

Each stall comes with:
1 TABLE
2 CHAIRS
SPACE FOR YOUR MERCH.
2 BOTTLES OF WATER

BOOK NOW

REGISTER NOW
& STAND A CHANCE TO WIN GREAT PRIZES

P 250 PER STALL

LIMITED STALLS AVAILABLE

ATTENDANCE FEE **P 150**

+26774017451
knowtheledgebw@gmail.com
FOR MORE INFORMATION

MUSICIANS, PRODUCERS AND WRITERS
MUSIC BUSINESS
Networkng Session

25 MARCH 2023
10:00 AM - 11:00 PM

NOTWANE LIFESTYLE CLUB

PARTNER

YOUR LOGO HERE NOTWANE LIFESTYLE CLUB
(A small sentence about the venue)

REGISTER NOW
& STAND A CHANCE TO WIN GREAT PRIZES

P 150 PER PERSON

LIMITED STALLS AVAILABLE **P 250**

+26774017451
knowtheledgebw@gmail.com
FOR MORE INFORMATION